CIBER NEWS

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UPCOMING CONFERENCES

Doing Business with Germany, sponsored by Memphis State University's Robert Wang Center for International Business, will be held February 6, 1992. The program is specifically designed for businesspeople to provide them with a comprehensive coverage of the major areas of interest in US/German business relations. Registration fees will be underwritten by grant funds provided by the U.S. Dept. of Education. Participants must cover their own travel expenses. For more information, contact Tonna Bruce at (901) 678 2038.

For comprehensive, practical trade information, consider attending the 5th Annual *Asia/Pacific Business Outlook* conference, March 16-18,1992,in Los Angeles, co-sponsored by University of Southern California and United States Dept. of Commerce. This conference brings together the senior commercial officers from 15 U.S. embassies in the Asia-Pacific region with scores of experts and hundreds of business owners from across the country. There will be more than 150 workshops and seminars to attend. The fee is $850. For registration information: PH: (213) 740 7132. FX: (213) 740 7559.

The Eleventh Annual Conference, *Languages and Communication for World Business and the Professions*, sponsored by Eastern Michigan University, will take place March 26-28, 1992, in Ypsilanti. By bringing together educators in business, other professional fields and foreign languages, this conference serves two basic purposes. It promotes the globalization of business and professional education through the suffusion of existing courses with international elements, through the creation of new international courses, and through the establishment of new interdisciplinary degree programs that require the study of foreign cultures, languages and other humanistic disciplines. At the same time, it fosters the broadening of foreign language education to include instruction focused on business, economics and other fields. The registration deadline is March 2, 1992. For more information, contact Sally Misko, Suzanne Keenan, or Geoffrey Voght at Eastern Michigan University, World College, 307 Goodison Hall, Ypsilanti, MI 48197. PH: 313 487 2414. FX: 313 485 1980.

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GLOBAL COMPETENCE AWARDS

International Studies and Programs will be funding a second round of applications and awards under the areas of the Faculty International Professional Development Fund, International Research Fund, International Linkages Fund, and Foreign Language Capacity Fund. Guidelines and forms have been revised and sent to various departments. The application deadline for the second round will be **February 28, 1992.** If your department has not received guidelines and forms, contact the ISP Dean's Office at 355 2350.

All funds are competitive and involve a review process by a panel made up of faculty and administrators who recommend to the Dean of ISP whether applications should be funded. All funds require some match from the faculty member's department or dean's office. A brief description of each follows:

Special Foreign Travel Fund: This provides travel funds to assist faculty to present papers at international professional meetings or congresses. It provides grants for international travel only. There are three cycles of competition each year. Applications for meetings in February through June should be submitted by February 1; meetings in June through October by June 1.

Faculty International Professional Development Fund: This provides grants for a variety of activities that will enable faculty members to develop new international courses or international modules for courses. Average grant: $5,000;Maximum: $7,500.

International Research Fund: This enables faculty members to pursue research of an international nature, keep current in their discipline, and further their academic careers. Maximum grant: $2,000.

International Linkages Fund: This provides funds to enable departments and colleges to forge and maintain exchange linkages of mutual interest with institutions abroad that will facilitate faculty and student exchanges. Maximum grant: $2,000.

Foreign Language Capacity Fund: These grants are designed to build the foreign language capacity of faculty at MSU and enable them to function more effectively in international settings. Maximum grant: $750.

CIBER GRANT FUNDS AVAILABLE FOR FACULTY DEVELOPMENT

MSU-CIBER is pleased to announce the availability of Faculty Development Grants to MSU College of Business faculty who wish to enhance their international competence by participating in summer workshops and study tours.

Amounts of individual grants will vary, depending on program cost, airfare, and the number of MSU faculty applications. The individual faculty member and/or his/her department may be required to pledge cost-sharing funds.

Letters of application are due by Friday, February 28, and should be addressed to: Doris Scarlett, CIBER Program Administrator, International Business Centers, 6 Kellogg Center. Faculty: Please indicate the particular program (from those listed below) in which you are interested, what you hope to gain from the experience, and the potential impact on your teaching and research.

The following programs will be considered for funding under CIBER Faculty Development Grants. Copies of brochures are available upon request to the CIBER office (353 4336).

- The University of South Carolina will offer two 2-week sessions of its Faculty Development in International Business (FDIB) seminars: June 14-25 and July 26-August 6, 1992. Participants may enroll in one morning and/or one afternoon seminar. Morning seminars: International Management, International Finance Management, International Marketing, and *International Information Systems Issues. Afternoon seminars: Introduction to International Business, *International Management, *International Accounting, and *International Business Theory and Research (*only available in June). Fees (including lodging but excluding airfare to Columbia, SC): $1950 for one seminar, $2950 for two seminars.

- The University of South Carolina is also offering a study tour on *The Role of Central Europe in International Business*. Participants will begin the program July 11 in Vienna, travel to Prague on July 15, travel from Prague to Budapest on July 19, return to Vienna on July 23, and depart Vienna on July 24. The program fee of $2,150 includes hotels, breakfasts, and ground transportation; airfare to and from Europe is arranged by the participant.

- Bentley College is offering its Fifth Annual faculty workshop on international business. *The European Community: 1992 and Beyond* will run from June 20 to July 3, 1992, with the first week in Brussels and the second divided between Luxembourg and Brussels. The program fee is $3,300 for single occupancy and $2,900 for double occupancy (does not include lunches, dinners, or airfare to and from Brussels).

- The MSU Advanced Management Program (AMP) will be held June 9-24 and include stops in Copenhagen, Stockholm, Oslo, Munich, and Grāz. The estimated fee is $4,600 (includes airfare but not all meals).

- Faculty may elect to accompany MSU's *International Management: Europe 1992*, a 5-week overseas study program for undergraduate and graduate students. Participants will visit a variety of companies in Denmark, Sweden, Germany, Switzerland, and France. Program fee for CIBER-sponsored faculty will be $3,828 minus tuition and plus transatlantic airfare.

- The Council on International Education Exchange (CIEE) is offering *Russia and the Republics: Union or Disunion?* June 14-24. The program will include stops in St. Petersburg, Tallinn (Estonia), and Moscow. The estimated fee is $1,350 (includes all accommodations, all meals, tuition and seminar materials, admissions, local site visits, cultural programs in Tallinn and Moscow, receptions, and Council administration fee). Low-cost international flights for participants in this seminar are available through Council Travel Service offices.

- CIEE is also offering *A United Germany: Implications for the Future* June 14-20 in Berlin. The estimated fee is $1,500 (includes all accommodations, breakfast and lunch daily, tuition and seminar materials, admissions, local site visits, receptions, and Council administration fee). Low-cost international flights for participants in this seminar are available through Council Travel Service offices.