**Description:**
This book will prepare you to strengthen your business school to include the process of internationalizing—which will, in turn, give your students and tomorrow’s business leaders a better understanding of how to conduct business in a rapidly changing business environment. Thoroughly contemporary, the book includes two chapters devoted to technology: (1) "A View from Abroad" and (2) "Expanding Horizons with E-learning." The book is chock-full of practical tips, guidelines and insights as well as the theories behind the internationalization process. The authors are "champions" of International Business who have effectively changed their business schools and campuses to encompass a global perspective and global skills to meet the challenges of the today’s workplace. The book also includes a bank of CIBER (Center for International Business Education and Research) programs and addresses that provides a breadth of projects and programs for your faculty and administrators to discover throughout the country in various universities.

**From the Foreword**
“As the authors of this book demonstrate, internationalizing business education requires leadership, intentionality about strategy, and sustained attention. Internationalization will not occur unless it is a priority, backed up by resources and incentives, and institutionalized by the knowledge that faculty and administrators are held accountable for its implementation…. Yet, if business schools around the country were indeed fully internationalized, there would be no need for this book. And indeed, several of the authors point out that internationalization of business education is still in its early stages.”

**Excerpt from the Preface**
“…deans and faculties can create their future by boldly reallocating resources within their colleges for development purposes. Faculty need to move beyond disciplinary parochialism to ensure a truly integrated curriculum. The contemporary international business degree should shift the number of credits in business administration courses to less than fifty percent of the degree, and include required courses in modern languages, area studies, and applied experiences such as internships. Integrating the curriculum using concepts such as “non-English language across the business curriculum” can be a method to afford coverage of business content and international language. Business schools should encourage students to obtain international experiences for which they are given credit to count toward their degree. Faculty should likewise be encouraged to teach abroad for periods of time in order to achieve cultural and business fluency in another country as part of the overall program development…..

….Imagine a university without borders: multiple campuses around the globe, degrees granted by international consortia, business professors teaching regularly outside their cultures, in person or electronically; language-equipped graduates taking positions which can greatly enhance their employers’ understanding and marketability in the complex global economy. Imagine the future.

**The future is now!**
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