

International Business Institute for Community College Faculty

How to Apply

APPLICATION DEADLINE:

April 1, 2013

Apply Online:

global.broad.msu.edu/ibi

Location All activities will be held at the Kellogg Hotel and Conference Center on the campus of Michigan State University in East Lansing. The MSU campus is a beautiful park-like environment located on more than 5,000 acres of land

with an extensive network of walkways and bike paths. Participants will be housed in single rooms with private bath at the Kellogg Center. Participants will have access to the recreational facilities of the University.

Costs Significant financial contributions from the Institute sponsors have made it possible to offer the same rate as previous Institutes. The fee of \$600 per participant includes tuition and all materials, plus four nights' lodging, four continental breakfasts, four lunches, and two dinners. For those traveling by air, an extra night may be arranged for an additional charge.

Sponsors Centers for International Business Education and Research at Brigham Young, Colorado at Denver, Florida International, George Washington, Georgia State, Memphis, Miami, Pennsylvania, South Carolina, Temple, Texas, Texas A & M, and Washington, and the Center for Advanced Studies and International Development (CASID) and Center for Gender in Global Context (GenCen) at MSU, MSU University Outreach and Engagement, Lansing Community College, National Association for Community College Entrepreneurship (NACCE), and NASBITE International.

International Business Overview Leading international business faculty will provide a comprehensive overview of the field of international business. Presentations will take into account the practical orientation of community college instruction, and will feature case studies and examples. The impact of the decision to internationalize at levels of the organization will be discussed so that participants will gain a better understanding of the international business knowledge and skills two-year college graduates need.

Resource Center Recommended resources such as textbooks, software, databases, videos, and periodicals, as well as syllabi and resources developed by participants in previous Institutes, will be introduced and made available for participants to use throughout the week.

Briefings on Selected World Regions Area studies faculty members and international trade practitioners will provide presentations on important countries and world regions: Japan, Latin America, Brazil, the Middle East, China, Africa, and Russia will all be covered. Faculty members will provide the context for business people to discuss their experiences in the region and the advice they would give to businesses exploring these markets for the first time.

Small Group Sessions Participants within the same discipline will work together in small groups to identify the competencies needed by their students, to internationalize course syllabi, and to develop supporting instructional material and activities.

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June 2-5, 2013

“This Institute has given me not only specific knowledge and info on international business but also the enthusiasm to bring it to life in our college.”

Organized and Hosted by the
Center for International Business Education and Research
at Michigan State University