**Institute for Community College Faculty**

**Location** All activities will be held at the Kellogg Hotel and Conference Center on the campus of Michigan State University in East Lansing. The MSU campus is a beautiful park-like environment located on more than 5,000 acres of land with an extensive network of walkways and bike paths. Participants who stay at the Kellogg Center will have access to recreational facilities of the University.

**Costs** Significant financial contributions from the Institute sponsors make it possible to offer the Institute at a reduced rate of $300 per participant. The fee of $300 per participant includes tuition and all materials, three continental breakfasts, three lunches, and two dinners. We have reserved a block of rooms at the conference venue (The Kellogg Hotel and Conference Center) at the reduced rate of $105 per night. When making your reservations, please tell them you are with the “Institute for Community College Faculty” and use Group Code IBC053115.

**Sponsors** George Washington University, Georgia Institute of Technology, Georgia State University, Temple University, Texas A&M University, University of Colorado at Denver, University of Miami, University of Texas at Austin, University of Washington, MSU University Outreach, Lansing Community College, NASBITE International, Community Colleges for International Development (CCID).

**Resource Center** Recommended resources such as textbooks, software, databases, videos, and periodicals, as well as syllabi and resources developed by participants in previous Institutes, will be introduced and made available for participants to use throughout the week.

**Briefings on Selected World Regions** Area studies faculty members and international trade practitioners will provide presentations on important countries and world regions: Japan, Latin America, Brazil, the Middle East, China, Africa, and Russia will all be covered. Faculty members will provide the context for business people to discuss their experiences in the region and the advice they would give to businesses exploring these markets for the first time.

**Small Group Sessions** Participants within the same discipline will work together in small groups to identify the competencies needed by their students, to internationalize course syllabi, and to develop supporting instructional material and activities.

**Apply online by April 1, 2015:**
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**International Business Institute for Community College Faculty**

**International Business Overview** Leading international business faculty will provide a comprehensive overview of the field of international business. Presentations will take into account the practical orientation of community college instruction, and will feature case studies and examples. The impact of the decision to internationalize at levels of the organization will be discussed so that participants will gain a better understanding of the international business knowledge and skills two-year college graduates need.

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**Michigan State University**

**International Business Center**

**11TH BIENNIAL**

**Kellogg Hotel and Conference Center**

**East Lansing**

**Michigan**

**May 31 – June 3, 2015**

“This Institute has given me not only specific knowledge and info on international business but also the enthusiasm to bring it to life in our college.”
The 11th Biennial International Business Institute for Community College Faculty is a unique professional development program designed specifically for community and technical college faculty. The Institute provides participants with the knowledge, experience, and resources they need to internationalize general business courses at the two-year college level.

Background The first-ever International Business Institute for Community College Faculty was held on the campus of Michigan State University in June 1995. Approximately three applications were received for each available space. Institute participants evaluated their experience very positively; many stated that it was the best professional development experience they had ever had. Motivated by the feedback, the Center for International Business Education and Research at Michigan State University (MSU-CIBER) has continued to sponsor and host the Institute biennially since then, with Institutes held in 1997, 1999, 2001, 2003, 2005, 2007, 2009, 2011 and 2013. We look forward to welcoming a new group of community college faculty to Michigan State for the 2015 Institute, May 31 – June 3, 2015.

Tentative Schedule

**Sunday, May 31, 2015**
- Registration
- Welcome Reception and Dinner

**Monday, June 1, 2015**
- Continental Breakfast
- Welcoming Remarks & Introductions
- Globalization and Community Colleges
globalEDGE
- International Trade
- Lunch
- International Economics
- Small Group Session
- Networking Dinner on Your Own
  (suggestions will be provided)

**Tuesday, June 2, 2015**
- Breakfast
- International Strategic Management
- Cross-cultural Management
- International Marketing
- Lunch
- Spotlight on Europe and the Middle East
- Developing a Study Abroad Program
- Spotlight on Latin America
- Spotlight on Africa
- Graduation Dinner and Keynote Address

**Wednesday, June 3, 2015**
- Breakfast
- International Accounting
- International Finance
- Spotlight on Asia
- Feedback and Evaluation Session
- Lunch

“**This Institute has given me not only specific knowledge and info on international business but also the enthusiasm to bring it to life in our college.**”

**Previous Program Participant**

Patrick Liem, Arbutus College

“**I am in awe at MSU’s commitment in promoting international business within community colleges. A lot of thought and work went into the presentations, and workshops at the IB Institute making it a great experience for us who were attending. I would definitely highly recommend the IB Institute to my colleagues.**”

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