* **Hurdles to infusion**
  + Finding material that is appropriate for students’ skill level
  + Funding, funding, funding
  + Teachers that are “stuck in their ways”; aversion to changing curriculum
* **CHIP Strategy**
  + Current events
    - Use current events to spark discussion about cultural differences, history, demographics, etc.
    - Target the human element in order to get attention and interest
  + Humor
    - If you don’t make it fun, they won’t want to learn
    - Use pop-culture/ media to
  + Involvement
    - Lecturing is the WORST possible option
      * Ex. Jeopardy, Wheel of Fortune, etc.
      * Assign countries to develop expertise in
      * International pot-luck
  + Participation
    - Promote hands-on learning, projects
    - Ex. Develop an international marketing plans to sell products
    - Utilize reward system to promote participation
    - Case Studies- Use interesting cases to study IB topics
    - Be enthusiastic!
* **Internationalized HR**
  + Studying different incentive systems and pay scales
  + Understanding cultural norms in workplace policies
  + Studying different international wage differences
* **How do you appease the Universities/ begin to infuse international components?**
  + Not a good marriage between textbooks and innovation
  + Provide engaging activities that supplement the textbook instead
  + Planning teams (virtual or in-person) to collaborate with others
* **How difficult is it to contact students/instructors in other countries?**
  + Set up a Wiki to collaborate with other schools
  + Setup a video conference with schools in other countries
    - Skype- one-on-one exchanges
      * Be aware of student behavior before proceeding
* **Big topics**
  + Ethics
  + Religion
  + Global resource disparities
  + Diseases
* **Pick the right textbook!**
  + International Business, Wild, Wild & Han
* **Potential Activities**
  + Scavenger Hunt
    - Provide information on a secret country, place, etc.
    - Task students to figure out which country is which
  + Current events
    - Assign students to bring in articles for extra credit
    - Human interests articles can be most interesting
  + Marketing Blunders, Riks, Ohio State
  + Currency Studies
    - Learn about different currencies
    - Compare values
  + Big Mac Index/ Studying McDonald’s marketing differences
    - How specific companies compare in different countries in terms of prices, products, services, etc.
  + Discussion of trade theories
    - Role-play absolute advantage, comparative advantage, resource allocations, etc.
  + “Strip”: the game
    - Take off your clothes that aren’t made in the US
    - No one actually gets naked, good jumping-off point for discussion on imports/exports, outsourcing, etc.
  + Time Zone Game
    - Set up a virtual meeting for several countries in different time zones and provide different conditions for planning the meeting.
    - Good team activity
  + Field Trips!
    - Religious services/ temples
    - Sample international foods
  + If you have international students, ask them to speak to local students about their experiences in their home countries.