* **Hurdles to infusion**
	+ Finding material that is appropriate for students’ skill level
	+ Funding, funding, funding
	+ Teachers that are “stuck in their ways”; aversion to changing curriculum
* **CHIP Strategy**
	+ Current events
		- Use current events to spark discussion about cultural differences, history, demographics, etc.
		- Target the human element in order to get attention and interest
	+ Humor
		- If you don’t make it fun, they won’t want to learn
		- Use pop-culture/ media to
	+ Involvement
		- Lecturing is the WORST possible option
			* Ex. Jeopardy, Wheel of Fortune, etc.
			* Assign countries to develop expertise in
			* International pot-luck
	+ Participation
		- Promote hands-on learning, projects
		- Ex. Develop an international marketing plans to sell products
		- Utilize reward system to promote participation
		- Case Studies- Use interesting cases to study IB topics
		- Be enthusiastic!
* **Internationalized HR**
	+ Studying different incentive systems and pay scales
	+ Understanding cultural norms in workplace policies
	+ Studying different international wage differences
* **How do you appease the Universities/ begin to infuse international components?**
	+ Not a good marriage between textbooks and innovation
	+ Provide engaging activities that supplement the textbook instead
	+ Planning teams (virtual or in-person) to collaborate with others
* **How difficult is it to contact students/instructors in other countries?**
	+ Set up a Wiki to collaborate with other schools
	+ Setup a video conference with schools in other countries
		- Skype- one-on-one exchanges
			* Be aware of student behavior before proceeding
* **Big topics**
	+ Ethics
	+ Religion
	+ Global resource disparities
	+ Diseases
* **Pick the right textbook!**
	+ International Business, Wild, Wild & Han
* **Potential Activities**
	+ Scavenger Hunt
		- Provide information on a secret country, place, etc.
		- Task students to figure out which country is which
	+ Current events
		- Assign students to bring in articles for extra credit
		- Human interests articles can be most interesting
	+ Marketing Blunders, Riks, Ohio State
	+ Currency Studies
		- Learn about different currencies
		- Compare values
	+ Big Mac Index/ Studying McDonald’s marketing differences
		- How specific companies compare in different countries in terms of prices, products, services, etc.
	+ Discussion of trade theories
		- Role-play absolute advantage, comparative advantage, resource allocations, etc.
	+ “Strip”: the game
		- Take off your clothes that aren’t made in the US
		- No one actually gets naked, good jumping-off point for discussion on imports/exports, outsourcing, etc.
	+ Time Zone Game
		- Set up a virtual meeting for several countries in different time zones and provide different conditions for planning the meeting.
		- Good team activity
	+ Field Trips!
		- Religious services/ temples
		- Sample international foods
	+ If you have international students, ask them to speak to local students about their experiences in their home countries.