Infusion

* Learning objectives/Outcomes
  + Understanding how business is conducted globally
  + Understand importance of cultural differences
  + Awareness of our cultural biases
  + Ability to apply 4 P’s in international
  + Tolerate ambiguity/uncertainty avoidance
  + Appreciation/understanding global financial history post WWII
  + Apply HR management globally
  + Explain economic importance of globalization
  + Identify/ develop understanding of legal, ethical, ect… globally
  + Give example of how globalization affects them personally
  + Why should they care about globalization?
  + Understand impact of globalization in your field
  + Understand opportunities and challenges
  + Understand factors that affect value/exchange rate of currency
  + Create awareness of current events around the world and where these events occur
  + Awareness of the whole global environment
* Methodology
  + Current event quizzes
  + Pre and post questionnaires
  + Research assignments/global business
  + Posting current events/using social media
  + Comparative analysis – using different global resources
  + Google translate/news sources
  + Projects – have them include global perspective/viewpoint
  + Food, music, art, “gatherings”
* Pedagogy
  + Current event
  + Humor
  + Illustration
  + Participation