



# RESEARCH SPOTLIGHT BY MSU & TAMU CIBERS

## *Fuzzy-set Qualitative Comparative Analysis (FsQCA) as a Research Tool in International Business*

For this webinar, we invited two international business scholars who have expertise in Fuzzy-set Qualitative Comparative Analysis (FsQCA) in international business and recently published important work using this method. Our panelists will discuss their perspectives on the opportunities available for high impact IB research using Fuzzy-set Qualitative Comparative Analysis (FsQCA), as well as addressing contemporary methodological best practices necessary for publishing work in major journals. This webinar will include 20-25 minute presentations by each speaker followed by a discussion moderated by the co-hosts.

### FEATURED SPEAKERS



**KRISTA B. LEWELLYN**  
Florida Southern College



**STAV FAINSHMIDT**  
Florida International University

### KEY TAKEAWAYS

- Learn areas of research opportunity that can best be explored using Fuzzy Set Analysis/QCA
- Tips related to best practices for designing and executing studies using Fuzzy Set Analysis/QCA for publication in the international business literature

### CO-HOSTS



**AHMET KIRCA**  
Michigan State University



**DAVID A. GRIFFITH**  
Texas A&M University



**FRIDAY,  
FEBRUARY 09**



**12:00 NOON -  
1:30 PM EST**

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