

RESEARCH SPOTLIGHT BY MSU & TAMU CIBERS

Publishing Opportunities in the Journal of International Business: Tips and Trends from Area Editors

In this webinar, four area editors of the Journal of International Business Studies will discuss key trends, topics and issues in IB research, as well as the best practices for publishing in leading international business journals. This webinar will include short presentations followed by a discussion moderated by the co-hosts.

FEATURED SPEAKERS



YAN ANTHEA ZHANG

Rice University

Editorial Area:

FDI and Technological Entrepreneurship in Emerging Markets; Global Strategies; Corporate Governance



WILLIAM L. MEGGINSON

University of Oklahoma

Editorial Area:

Finance and International Business



MINGYI HUNG

Hong Kong University of Science and Technology

Editorial Area:

International Accounting and Sustainability Disclosures; Global Financial Intermediaries; Transparency and International Business



DAVID A. GRIFFITH

Texas A&M University

Editorial Area:

Global Marketing



FRIDAY,
NOVEMBER 4



12:00 PM -
1:30 PM EDT

REGISTER AT:

tx.ag/CIBERTipsandTrends

CO-HOSTS



AHMET KIRCA

Michigan State University



DAVID A. GRIFFITH

Texas A&M University

KEY TAKEAWAYS

- Learn topics of significant interest to a variety of international business areas
- Tips related to best practices for publishing international business research
- Gain insights into the JIBS review process



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