Agenda ExporTech™ Training Lawrence Technological University Wayne H. Buell Building, Room M336 & 337 Friday, January 10, 2020



- 10:00 Welcome and ExporTech Overview
  - Eve Lerman, Senior International Trade Specialist, U.S. Commercial Service East Michigan
- 10:30 Student Research from A to Z: How to Incorporate ExporTech into an International Business Class
  - Dr. George Puia, Retired Professor, Saginaw Valley State University
- 11:30 ExporTech Student Internship Update
  - Natalie Chmiko, VP International Trade & Pure Michigan Business Connect, Michigan Economic Development Corporation
- 11:45 Break / Lunch (provided)
- 12:30 globalEDGE Website & MEGP Process
  - Jade Sims, Assistant Director for International Trade Programs, Saginaw Valley State University
- 1:15 **Break**
- 1:30 USCS Data Research Tools Skype Meeting
  - Natalie Soroka, Economist, Office of Trade & Economic Analysis, U.S. Department of Commerce D.C.
- 2:30 Group Discussion, Questions, Ideas

























