

### AACC WDI ECONOMIC INNOVATORS

11

P!/BLIC

PIJEL

9 NR 🕄

587

JANUARY 22 – 25, 2020 AMELIA ISLAND, FL

### Welcome to the Workforce Development Institute (WDI).

#### **Economic Innovators**

AACC's Workforce Development Institute showcases the work of America's Economic Innovators. Bringing together the best of community college, industry, federal agencies, and other partners, WDI is a place to collaborate, learn, and advance the initiatives that support the nation's economic engine.

Like you, we are committed to the development of training, services, and opportunities that lead to meaningful employment and family-sustaining wages for the millions of students served by community colleges each year. This year's WDI will feature experts and resources from community colleges, corporate and foundation partners, and federal agencies designed specifically to provide you with insights and tools to use on campus and throughout your career.

I hope that you will take advantage of all that WDI has to offer. We are very glad you're here.

Sincerely, Walter G. Bumphus, PhD President and CEO American Association of Community Colleges

2

## Table of Contents

Welcome to WDI 2020 AACC Affiliated Councils Welcome Special Thanks Accommodations	
Schedule at a Glance	
Monday, January 20	
Tuesday, January 21	
Wednesday, January 22	
Thursday, January 23	1
Friday, January 24	1
Saturday, January 25	1
Program	1
Monday, January 20	1
Tuesday, January 21	1
Wednesday, January 22	1
Thursday, January 23	2
Friday, January 24	3
Saturday, January 25	5
WDI 2020 Sponsors	5
Resort Map	6
Exhibit Hall Details	6

AACC WDI ECONOMIC INNOVATORS

### AACC Affiliated Councils Welcome

AACC appreciates the work and networks of the Affiliated Councils. We welcome the support and participation of the following councils at WDI 2020.

Community Colleges of Appalachia	ССА	ccofapp.org
National Coalition of Advanced Technology Centers	NCATC	ncatc.org
National Council for Workforce Education	NCWE	ncwe.org
National Network of Health Career Programs in Two-Year Colleges	NN2	nn2strong.com
National Partnership for Environmental Technology Education	National PETE	nationalpete.org
Organization for Associate Degree Nursing	OADN	oadn.org

## Special Thanks

AACC would like to particularly thank its federal attendees and 2020 partners invited to participate in the conference this year:

- Appalachian Regional Commission
- National Institute of Standards and Technology Hollings Manufacturing Extension Partnership
- National Science Foundation
- U.S. Department of Agriculture
- U.S. Department of Commerce
- U.S. Department of Defense
- U.S. Department of Education
- U.S. Department of Labor
- U.S. Environmental Protection Agency

### Accommodations

WDI 2020 is held at

Omni Amelia Island Plantation Resort 39 Beach Lagoon Road Amelia Island, FL 32034 Phone: 904-261-6161

### Schedule at a Glance

#### Welcome to the Workforce Development Institute (WDI).

The program consists of several session types:

- Preconference Sessions Half- and full-day sessions focused on dynamic and personalized activities to generate and implement ideas
- Plenary Sessions Sessions featuring keynote speakers who highlight innovations, research, and policy for community college workforce and economic development awareness and application
- Workshop Sessions Thematic discussions with a mix of college, industry, foundation, and federal experts who showcase current trends
- Receptions Networking opportunities to connect with peers and partners

### Schedule Key Preconference

Private Meeting

#### MONDAY, JANUARY 20

7:00 a.m. 9:00 a.m.	Future Leaders Institute (FLI) 7:00 a.m 4:45 p.m. Talbot	
11:00 a.m.		
1:00 p.m.		
3:00 p.m.		
4:00 p.m.		

TIME

#### TUESDAY, JANUARY 21

7:00 a.m.	Future Leaders Institute (FLI) 7:00 a.m 4:00 p.m.		
9:00 a.m.	Talbot		
11:00 a.m.	_	Military Transitions	
1:00 p.m.	_	Meeting 12:00 - 6:00 p.m. Ossabaw	
3:00 p.m.		Ussauaw	
4:00 p.m.			
5:00 p.m.			
6:00 p.m.			

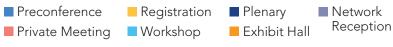
#### TIME

6:00 a.m.

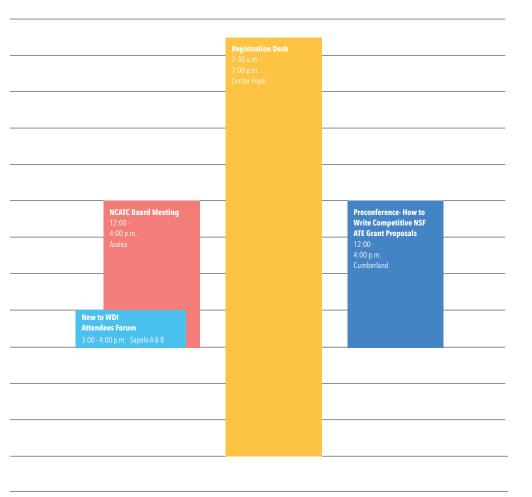
7:00 a.m.	Future Leaders Institute (FLI) 7:00 a.m 3:30 p.m.			
8:00 a.m.	Talbot			
9:00 a.m.	-			
10:00 a.m.		Preconference- Promoting Rural Prosperity 10:00 a.m	Preconference- Embracing Industry 4.0 10:00 a.m	
11:00 a.m.		4:00 p.m. Amelia 3	4:00 p.m. Amelia 4	
Noon				
1:00 p.m.		-		
2:00 p.m.	-		-	
3:00 p.m.	-	-		
4:00 p.m.	Opening Plenary- Warrior Tran	cition: Paths to Advance		
5:00 p.m.	Military-Based Learning and Ci 4:30 - 6:00 p.m. Magnolia			
6:00 p.m.	Welcome Reception in the Exhibit Hall			
7:00 p.m.	6:00 - 8:00 p.m. Amelia 1 & 2			
8:00 p.m.				

9:00 p.m.





#### WEDNESDAY, JANUARY 22



#### TIME

6:00 a.m.

7:00 a.m.	Exhibit Hall Open	Breakfast
8:00 a.m.	7:15 a.m 7:00 p.m. Amelia 1 & 2	7:15 - 8:15 a.m. Amelia 1 & 2
9:00 a.m.		
10:00 a.m.		Coffee Break 9:35 - 10:00 a.m. Amelia 1 & 2 Workshop- Building an Optimized Workforce Means Discussing Belonging 10:05 - 11:05 a.m. Amelia 3
11:00 a.m.		Workshop- Community College Re-entry: Training Models that Work 11:10 a.m 12:10 p.m. Amelia 3
Noon		Plenary-Artificial Intelligence in Hiring
1:00 p.m.		12:15 - 2:00pm Magnolia
2:00 p.m.		Coffee Break 2:05 - 3:00 p.m. Amelia 1 & 2
3:00 p.m.	South Carolina Apprenticeship Meeting 2:30 - 3:30 p.m. Ossabaw A & B	Workshop- Healthcare Workforce Trends: How Commu- nity Colleges are Making a Difference 2:35 - 3:35 p.m. Amelia 3
		Workshop- Expanding Apprenticeships
4:00 p.m.	WIOA Re-Authorization Town Hall 4:00 - 5:00 p.m. Ossabaw A & B	3:40 - 4:40 p.m. Amelia 3
5:00 p.m.		Networking Reception in the Exhibit Hall 5:00 - 7:00 p.m.
6:00 p.m.		
7:00 p.m.		
8:00 p.m.		

9:00 p.m.





Preconference

Private Meeting



Workshop

Plenary
 Ne
 Exhibit Hall

Network Reception

#### TIME

### THURSDAY, JANUARY 23

	Private Meeting- Alabama Community College Meeting 7:15 - 8:15 a.m. Sapelo A & B Plenary- Community Colleges: The Way Forward 8:15 - 9:30 a.m. Magnolia
Workshop- Bringing Together Five Generations in the	Workshop- Collaborating on Competencies
Workforce and The Classroom 10:05 - 11:05 a.m. Amelia 4	10:05 - 11:05 a.m. Cumberland B & C
Workshop- Funding Models for Affordability	Workshop- K to Gray Workforce Development
11:10 a.m 12:10 p.m. Amelia 4	Collaborations 11:10 a.m 12:10 p.m. Cumberland B & C

	Private Meeting- Community Colleges of Appalachia 4:00 - 5:00 p.m. Talbot A	
Workshop- Generating Funding, Growing Enrollment, and Enhancing Partnerships 3:40-4:40 p.m. Amelia 4	Workshop- Successes in the Service Sector 3:40 - 4:40 p.m. Cumberland B & C	
Workshop- It's All Workforce Development! 2:35 - 3:35 p.m. Amelia 4	 Workshop- Mental Health, Addicition, and Opioids: Affects in the Workplace 2:35 - 3:35 p.m. Cumberland B & C	



#### TIME

### THURSDAY, JANUARY 23

6:00 a.m.

7:00 a.m.			
 8:00 a.m.		Registration Desk 7:30 a.m 7:00 p.m. Contro Forus	
9:00 a.m.		Center Foyer	
10:00 a.m.		• Diving into the Digital Age: The Nork 10:05 - 11:05 a.m. Cumberland A	Private Meeting-Apprenticeship
11:00 a.m.		- Persistence and Success: Wrap-Around ccellence 11:10 a.m 12:10 p.m. Cumberland A	Advisory Board 10:30 a.m 12:00 p.m. Live Oak A
Noon	_		
1:00 p.m.			
2:00 p.m.			Private Meeting- All With- in My Hands Foundation
 3:00 p.m.	of Nation	<b>b: Stuff You Need to Know: Local Implementati</b> al Data 2:35 - 3:35 p.m. Cumberland A	Sapelo A & B
4:00 p.m.	Money ar	p- Health and Safety Regulation Training mak Id Keeps Workers and Communities Safe D.p.m. Cumberland A	Jkes
5:00 p.m.			
 6:00 p.m.			
 7:00 p.m.			
8:00 p.m.			
0.00			

9:00 p.m.



#### Schedule Key

Preconference

Private Meeting



Workshop

Network Reception Exhibit Hall

13

#### TIME

#### FRIDAY, JANUARY 24

Plenary

6:00 a.m.

7:00 a.m.	<b>Exhibit Hall Open</b> 7:15 a.m	<b>Breakfast</b> 7:15 - 8:15 a.m. Amelia 1 & 2
8:00 a.m.	5:00 p.m. Amelia 1 & 2	
9:00 a.m.		Coffee Break 9:35 - 10:00 a.m. Amelia 1 & 2
10:00 a.m.	Workshop- Incorporating Cybersecurity: Trends You Need to Know 10:05 - 11:05 a.m. Amelia 3	Private Meeting- Current AACC Board Mem- bers and Federal Agency Representatives 10:00 - 11:00 a.m. Ossabaw A & B
11:00 a.m.	Workshop- Hitting the Right Notes: Scaling to Mass Markets 11:10 a.m 12:10 p.m. Amelia 3	Private Meeting- Current AACC Board Members and Foundation Representatives 11:00 a.m12:00 p.m. Ossabaw A& B
Noon		Plenary- Insights in the Skills Race in America 12:15 - 2:00pm
1:00 p.m.		Magnolia
2:00 p.m.	Workshop- Roadmap to Completion: Ending the	Coffee Break 2:05 - 3:00 p.m. Amelia 1 & 2
3:00 p.m.	Community College Stigma 2:35 - 3:35 p.m. Amelia 3 Workshop- The Need for Nursing: Extending	Private Meeting- AACC Board Members and Current AACC Corporate Partners 3:00-4:00 p.m. Ossabaw A& B
4:00 p.m.	On-Boarding 3:40 - 4:40 p.m. Amelia 3	5.00 - 4.00 p.m. Ossabaw A & B
 5:00 p.m.		
6:00 p.m.		
7:00 p.m.		
8:00 p.m.		
9:00 p.m.		

#### TIME

6:00 a.m.

7:00 a.m.	Registration	
8:00 a.m.	<b>Desk</b> 7:30 a.m 5:00 p.m. Center Foyer	
9:00 a.m.		
10:00 a.m.	Workshop- Legislative Update 10:05 - 11:05 a.m. Cumberland A	Workshop- Dealing with Discourse: Strategies for Leaders Who Accept Noise and Want Mindful Economic Develop- ment Solutions 10:05 - 11:05 a.m. Cumberland B & C
11:00 a.m.		<b>Workshop-Embedding Entrepreneurship</b> 11:10 a.m 12:10 p.m. Cumberland B & C
Noon		
1:00 p.m.		
2:00 p.m.	We do be a The Parry of Industry Received	Walakan Allan Amaraka Cafe Cilla
 3:00 p.m.	Workshop-The Power of Industry Associations and Forward-Thinking Networks 2:35-3:35 Cumberland A	Workshop- A New Approach to Soft Skills 2:35 - 3:35 p.m. Cumberland B & C
4:00 p.m.	Workshop- Let's Start with Robotics and Additive Manufacturing 3:40 - 4:40 p.m. Cumberland A	Workshop- The Oak in the Acorn: Growing Agritourism 3:40 - 4:40 p.m. Cumberland B & C
5:00 p.m.		
6:00 p.m.		
7:00 p.m.		
8:00 p.m.		
9:00 p.m.		





Preconference
 Private Meeting

Registration

Workshop

Plenary
 Ne
 Exhibit Hall

Network Reception

#### FRIDAY, JANUARY 24

Plenary- Multiple Market Hiring: Investment Community Colleges 8:15 - 9:30 a.m. Magnoli		
Workshop- Internationally Recognized Community College Exemplers 10:05 - 11:05 a.m. Amelia 4	Expanding Community College Apprenticeship (AACC) Implementation Team Meeting	
Workshop- A Sea of Opportunity: Water and Waste water Careers 11:10 a.m 12:10 p.m. Amelia 4	10:00 a.m12:00 p.m. Live Oak	
Workshop-The Evolution of Megacities:		ECCA Office Hours 2:00- 4:30 p.m. Sapelo A & B
What is Means for Community Colleges 2:35 - 3:35 p.m. Amelia 4		
Workshop- The Biggest Disruption: The Impact of Al and Automation 3:40 - 4:40 p.m. Amelia 4		_

Schedule Key

RegistrationPlenary

### SATURDAY, JANUARY 25

6:00 a.m.

TIME

		<b>Registration Desk</b> 7:00 - 8:00 a.m. Center Foyer	
8:00 a.m.	Plenary- Now to Next: Direct TA to Employer your College to Future Program Success 7:45 - 10:00 a.m.		
9:00 a.m.	Magnolia		
10:00 a.m.			
11:00 a.m.			
Noon			
1:00 p.m.			
2:00 p.m.			
3:00 p.m.			
4:00 p.m.			
5:00 p.m.			
6:00 p.m.			
7:00 p.m.			
8:00 p.m.			
9:00 p.m.			





With support from JPMorgan Chase & Co., the American Association of Community Colleges and its member colleges would like to thank all active military service members, veterans, Reserve, and National Guard members, and their families for their service to the nation. Collectively, we are proud to support members of the military community in pursuing and achieving their education and career goals.

