# RESEARCH SPOTLIGHT BY MSU & TEXAS A&M CIBERS

## Tips and Trends: Opportunities for Exporting Research

For this webinar, we invited three well-established international business/marketing scholars who have published important work related to the topic of exporting. Our panelists will discuss their perspectives on the opportunities available for high impact exporting research, as well as addressing contemporary conceptual and methodological best practices necessary for publishing work in the area. This webinar will include short presentations followed by a discussion moderated by the co-hosts.

Dr. Carlos M. P. Sousa Molde University College

### FEATURED SPEAKERS



**Dr. Sanna Sundqvist**Aalto University



**Dr. Brian R. Chabowski**University of Tulsa • University of Vaasa

#### **KEY TAKEAWAYS**

- Learn the current state of the exporting literature, and research areas with high impact potential
- Gain insights into different theoretical and methodological issues to consider when advancing the exporting literature
- Tips related to best practices for publishing research in the field of exporting

#### **CO-HOSTED BY**



**Dr. Ahmet Kirca**Michigan State University



Dr. David A. Griffith Texas A&M University

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