

# FOREIGN DIRECT INVESTMENT IN MICHIGAN

IBC's Global Business Club is hosting an event focused on foreign direct investment in Michigan. The webinar will give an overview of FDI and economic data pre and during the Covid-19 pandemic. After the keynote, a panel of economic development experts will discuss trends they have seen in FDI, discuss recent investment projects, and talk about what they foresee in the year to come.

## Speakers:



**Keith Lambert**

Chief Operating Officer  
Lansing Economic Area Partnership



**Angela Ladetto**

Vice President of Business Intelligence and Research  
Detroit Regional Partnership



**Drew Coleman**

Director, U.S. & Foreign Direct Investment  
Michigan Economic Development Corporation

**DATE:** January 27th, 2022

**TIME:** 9am - 10am EST

**LOCATION:** Zoom

**FEE:** Free

