

Michigan Consumer Goods Export Roundtable Discussion

If you are a Michigan **consumer goods business currently selling into international markets or planning to grow your international customer base**, we want to hear from you!

Please join the MSU International Business Center, Michigan Economic Development Corporation (MEDC), and the Michigan Small Business Development Center (SBDC) for a discussion on the current state of exports in your industry.

Through participating you will have an opportunity to **connect directly with others in your field, hear where they are exporting to, what trade shows they are attending, and discuss the biggest growth and expansion successes and challenges**. Feedback will also help shape the direction for our resources, as we are constantly seeking the best way to support your growing business.

Participation is free of charge and breakfast will be provided



International Business Center
Broad College of Business
MICHIGAN STATE UNIVERSITY



MICHIGAN ECONOMIC
DEVELOPMENT CORPORATION

**Michigan
SBDC**

**Date:
September 21, 2023**

**Time:
9:00-10:30am**

**Location:
In-person at the
Michigan SBDC Office
in Lansing, online
through Zoom**

**SCAN TO
REGISTER**



Or register online [HERE](#)