

# RESEARCH SPOTLIGHT BY MSU-CIBER



**January 25th, 2022**

**5:00pm - 6:30pm EST**

**Virtual/Zoom**

## **How Will Cryptocurrency Transform The Future of International Business and Trade?**

Major trading companies and MNCs around the world are recognizing the transformative impact of block chain technology in operating global supply chains, managing trade finance, and unlocking new business models. For this webinar, we invited two scholars from finance and economics fields to gain a better understanding of the impact of cryptocurrencies in the future of international business and trade. Specifically, the general discussion point will be around the introduction of cryptocurrencies, asset market volatilities, and international business. Our panelists will also discuss the potential impact of block chain technology on international trade, international business and finance. This webinar will include short presentations followed by a discussion moderated by Dr. Kirca.

### Speakers:



**Dr. Andrei Simonov**

Finance Department Chair,  
Michigan State University



**Dr. Ahmet Kirca**

Associate Professor,  
Michigan State University



**Dr. Mehmet E. Yaya**

Professor and Department Head,  
Eastern Michigan University



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