



Society for Global Business and Economic Development

# "Understanding Global Value Chains: How to Prepare Students for Success in an Increasingly Interconnected World"

A one-day workshop for Community College Faculty from the Northeast

**June 23, 2016 9AM – 5PM**

**Feliciano School of Business, Montclair State University,**

**1 Normal Ave Montclair, New Jersey 07043**

**Cost: \$ 50** – Includes full program, luncheon, and 2 coffee breaks. Parking not included, contact Temple CIBER or UCONN CIBER for more information about travel assistance to the event.

**Optional Dinner 8-10 PM:** Additional \$40

Workshop is part of 14<sup>th</sup> Annual Society for Global Business and Economic Development (SGBED) Conference, June 21-24<sup>th</sup>. Visit [www.sgbled.com](http://www.sgbled.com) for more information about attending the full conference.

To register, visit [www.fox.temple.edu/ciber/events](http://www.fox.temple.edu/ciber/events)

Join your colleagues from Community Colleges across the Northeast for a full day of presentations designed to foster the development of curricular international business content across many academic disciplines. Global value chains will be the primary area of focus.

## **Schedule:**

**9 -10:30AM “Global Value Chains for the Business Curriculum”**

**Dr. Ram Mudambi** - Professor and Perelman Senior Research Fellow at the Fox School of Business, Temple University.

**10:30 - 10:40AM** Coffee Break

**10:40AM -12:00PM “Global Value Chains for the Social Science Curriculum”**

**Dr. Elizabeth Mack**- Assistant Professor of Geography: Michigan State University

**12:00- 12:30PM** Box Lunch



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**12:30 – 1:30 PM “Incorporating IB content into the Curriculum”**

**Linda Durkin** Professor, Business, Computing, and Social Science Division, Delaware County Community College, PA

**Kevin Bechard** Instructor of Management, Entrepreneurship, and Marketing, Manchester Community College, CT

**Moderator: Dr. Sarah Singer-** Assistant Director – Michigan State University CIBER

**1:45 PM Keynote address to SGBED Conference:**

**Common Fallacies in International Business Practice: Insights From Research**

**Dr. Ram Mudambi**

**3:00 – 3:15 PM Coffee Break**

**3:15- 5:00 PM “Bridging the Gap Between Theory and Practice”**

**Mr. Sivaraman Anbarasan**

CEO & Executive Director New Jersey Community College Consortium for Workforce and Economic Development

**Dennis Bone-** Director, Feliciano Center for Entrepreneurship, Montclair State University, Former President and CEO of Verizon New Jersey Inc.

**John Reynolds,** VP of Service, Haier America

**8 PM – Optional Dinner**

Keynote Speaker (Ms. Susanne Stormer, Novo Nordisk) Award Ceremony  
University Hall 7th Floor Conference Center

