

RESEARCH SPOTLIGHT BY MSU AND TEXAS A&M CIBERS

SESSION 1

PUBLISHING IN INTERNATIONAL BUSINESS RESEARCH TIPS AND TRENDS FROM EDITORS

In this webinar, editors of three prominent journals in the international business field will discuss key trends, topics and issues in IB research, as well as the best practices for publishing in leading international business journals. This webinar will include short presentations followed by discussions moderated by the co-hosts.

KEY TAKEAWAYS

- Tips related to best practices for publishing international research topics
- Gain insights into common issues/problems raised in the review process
- Learn topics of significant interest to editors

CO-HOSTED BY



Dr. Ahmet Kirca

Michigan State University



Dr. David Griffith

Texas A&M University

PANELISTS



DR. AJAI GAUR

Editor-in-Chief
Journal of World Business



DR. KELLY HEWETT

Editor-in-Chief
Journal of International Marketing



DR. VIKAS KUMAR

Editor-in-Chief
Journal of International Management

V I R T U A L P A N E L

7 - 8:30 PM EDT / 11 PM - 12:30 AM GMT

TUESDAY, MAY 11

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