



'WHY EXPORT' SEMINAR

DECEMBER 1, 2016

Learn the why's and how's of exporting!

Join the International Marketing Program, Food Export-Midwest and Detroit's Eastern Market for a day of educational topics on the best ways to get started in exporting. Don't miss this opportunity to increase your knowledge of how to become a successful exporter.

Dennis Lynch, Food Export's Helpline consultant, has over 34 years of experience in international trade and is the events main speaker. Dennis will discuss how to evaluate export readiness, international terms of sale including pricing & quoting, and how exporting fosters economic & business growth.

Presented by the International Marketing Program in partnership with Food Export Midwest and Detroit's Eastern Market.

Develop your
export readiness
skills

Build your export
confidence

Hear from a panel
of experts
including Safie's
Specialty Foods &
McClure's Pickles

Learn how to
quote & price your
product

Navigate export
regulations &
documentations

EVENT DETAILS

December 1, 2016
8:30 am-4:00 pm

Shed 5, Kid Rock Kitchen
Commons, Detroit, MI

Register online at
www.foodexport.org by
November 28th!
Registration is \$50/person

