

COMMUNITY COLLEGES GO GLOBAL

TOPIC: HOW TO DESIGN YOUR INTERNATIONAL BUSINESS COURSE

A half-day, virtual workshop by the Michigan State University Center for International Business Education and Research (CIBER).

Are you looking to offer more international coursework? This webinar will provide you with the knowledge, experience, and resources you need to internationalize general business courses at the two-year college level. This workshop specifically targets educators and will focus on all aspects of internationalizing business education.

MEETING INFO:

Date: Friday, November 12th, 2021

Time: 10:00AM -12:30PM EDT

Location: Virtual (Zoom)

Fee: Free

REGISTRATION:

[REGISTER HERE](#)

AGENDA:

10:00 AM – 10:15 AM

Welcome and Introductions

Ahmet H. Kirca, Director, International Business Center (CIBER), Michigan State University Broad College of Business and Associate Professor of Marketing and International Business

10:15 AM – 11:30 AM

Developing an IB Course: Strategies, Topics, Texts, Formats

Ahmet H. Kirca, Director, International Business Center (CIBER), Michigan State University Broad College of Business and Associate Professor of Marketing and International Business

11:30 AM – 11:40 AM

Break

11:40 AM – 12:30 PM

Resources of Content for Your International Business Course

Erkan Kocas, Assistant Director, International Business Center (CIBER), Michigan State University Broad College of Business