



## International Business Institute for Community College Faculty

Hosted by Casper College in partnership with Michigan State University and Community Colleges for International Development (CCID).

The goal of this workshop is to provide participants with knowledge, experience and resources to internationalize general business courses and/or develop specialized international business courses at the two-year college level.

**Dates:** April 2, 2015 9:00am – 5:00 pm

**Where:** Casper College  
Gateway Building, Room 225

**LIMITED NUMBER OF SEATS**

*Free to community college and university faculty*

**Registration:**

**By email:** [ltravers@caspercollege.edu](mailto:ltravers@caspercollege.edu)  
Please include name, position and college.

**By phone:** 307-268-2448

### Presenter Bios:

**Dr. Tunga Kiyak** is an Outreach Specialist at the International Business Center (IBC) at Michigan State University. In this capacity, he provides consulting, training, and research services, primarily to small and medium-sized-enterprises (SMEs), on a wide variety of subjects including exporting, market entry strategy, global strategy development, international market research, and cross-cultural competencies. Tunga teaches two classes at Michigan State University: Data Analysis and Business Forecasting (graduate level), and International Business (undergraduate). His teaching experience includes classes at undergraduate, full-time MBA, and executive MBA levels on a variety of topics such as international business, international marketing, managerial marketing, data analysis, and entrepreneurship. Tunga holds a B.S. in Electrical and Electronics Engineering from Bogazici University, Turkey; an MBA in Marketing & Finance; and a Ph.D. in Marketing & International Business from Michigan State University.

**Dr. Douglas Price**, is Dean of Global and Engaged Learning at Tulsa Community College (TCC). This role has allowed him to develop international partnerships in nearly a dozen countries including Brazil, China, France, and Saudi Arabia. Locally, he has orchestrated a state-wide study abroad trip for all Oklahoma community colleges focusing on low-income students. Since entering his Dean position, he has become very involved in the Tulsa Global Alliance (TGA). He served TGA as their Vice Chair for Global Education for six years and now serves as Vice Chair for their International Sister City program. Doug has worked at TCC for twenty-six years serving in both student and academic affairs. He serves as Part-Time faculty member in Psychology and Sociology. Proudly, Doug earned his Associate in Arts degree in Psychology from Casper College in 1981. He also has a doctorate from Oklahoma State University in Higher Education Administration / School Community Partnerships.

**Dr. Sarah Singer**, Assistant Director of MSU-CIBER, is responsible for assisting in the administration of Center projects and initiatives, including the day-to-day management of [globalEDGE.msu.edu](http://globalEDGE.msu.edu). Sarah also trains and supervises a staff of approximately 20 graduate and undergraduate student assistants. She has a BA in French from the University of Michigan, and an MA and Ph.D. in Higher Education Administration from Michigan State University. Her dissertation research focused on study abroad in community colleges. Sarah directs and leads the annual Business and Culture in Japan study abroad program, teaches an international business survey course as well as a course on business and cultural practices in Japan, and is a NASBITE Certified Global Business Professional. She also sits on the NASBITE Board of Governors. Sarah has been with MSU-CIBER since January 2007.

### Recommended hotel:

The Ramada  
300 W. F Street  
Casper, WY 82601  
307-235-2531



**MICHIGAN STATE**  
UNIVERSITY

Center for International Business  
Education & Research (MSU-CIBER)