



International Business Institute for Community College Faculty at Davidson County Community College

Friday, October 2, 2015

Mary E. Rittling Conference Center | Davidson Campus | 297 DCC Road, Thomasville, NC 27360

Agenda

- 8:00–8:30 a.m. Welcoming Remarks & Introductions
- 8:30–9:30 a.m. Globalization and Community Colleges:
Where Do We Stand?
- 9:30–9:45 a.m. *Break*
- 9:45–10:30 a.m. Current Trends in Global Business
- 10:30–10:45 a.m. *Break*
- 10:45 a.m.–Noon globalEDGE.msu.edu
- 12:00–1:30 p.m. Lunch with Local Keynote Speaker
- 1:45–2:30 p.m. Infusing International Content vs. Developing a
New Course
- 2:30–2:45 p.m. *Break*
- 2:45–3:30 p.m. Putting It All Together: A Complete IB Program
- 3:30–4:15 p.m. Open Dialogue: Challenges and Opportunities in
International Business Education

Registration

Email suzanne_laventure@davidsonccc.edu

Please include your name, position, title, phone number and college

Cost

\$20 • Breakfast and lunch included

Questions?

Call Suzanne LaVenture at 336-249-6217

DEADLINE: September 15, 2015

Limited number of seats

Dr. Tunga Kiyak is an Outreach Specialist at the International Business Center (IBC) at Michigan State University. In this capacity, he provides consulting, training and research services, primarily to small- and medium-sized enterprises (SMEs), on a wide variety of subjects, including exporting, market entry strategy, global strategy development, international market research and cross-cultural competencies. Tunga teaches two classes at Michigan State University: Data Analysis and Business Forecasting (graduate level), and International Business (undergraduate). His teaching experience includes classes at undergraduate, full-time M.B.A. and executive M.B.A. levels on a variety of topics such as international business, international marketing, managerial marketing, data analysis and entrepreneurship. Tunga holds a B.S. in Electrical and Electronics Engineering from Bogazici University, Turkey; an M.B.A. in Marketing & Finance; and a Ph.D. in Marketing & International Business from Michigan State University.

Dr. Sarah Singer, Assistant Director of MSU-CIBER, is responsible for assisting in the administration of Center projects and initiatives, including the day-to-day management of globalEDGE.msu.edu. Sarah also trains and supervises a staff of approximately 20 graduate and undergraduate student assistants. She has a B.A. in French from the University of Michigan and an M.A. and Ph.D. in Higher Education Administration from Michigan State University. Her dissertation research focused on study abroad in community colleges. Sarah directs and leads the annual Business and Culture in Japan study abroad program, teaches an undergraduate international business survey course as well as a course on business and cultural practices in Japan, and is a NASBITE Certified Global Business Professional. She also sits on the NASBITE Board of Governors.



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