

International Business Institute for Community College Faculty at Central Nebraska Community College

Friday, February 5, 2016

8:00-8:15am	Welcoming Remarks & Introductions
8:15-8:45am	Globalization and Community Colleges: Where Do We Stand? Sarah Singer
8:45-8:55am	Break
8:55-9:55am	Current Trends in Global Economics Tunga Kiyak
9:55-10:05am	Break
10:05-11:15am	globalEDGE.msu.edu Sarah Singer and Tunga Kiyak
11:15-12:15pm	Overview of Resources for Infusing International Content Tunga Kiyak
12:15-1:30pm	Lunch with Roundtable Discussion and Networking
1:30-2:15pm	Putting It All Together: The Complete IB Program Sarah Singer

Dr. Tunga Kiyak is an Outreach Specialist at the International Business Center (IBC) at Michigan State University. In this capacity, he provides consulting, training and research services, primarily to small- and medium-sized enterprises (SMEs), on a wide variety of subjects, including exporting, market entry strategy, global strategy development, international market research and cross-cultural competencies. Tunga teaches two classes at Michigan State: Data Analysis and Business Forecasting (graduate level), and International Business (undergraduate). His teaching experience includes classes at undergraduate, full-time M.B.A. and executive M.B.A. levels on a variety of topics such as international business, international marketing, managerial marketing, data analysis and entrepreneurship. Tunga holds a B.S. in Electrical and Electronics Engineering from Bogazici University, Turkey; an M.B.A. in Marketing & Finance; and a Ph.D. in Marketing & International Business from Michigan State University.

Dr. Sarah Singer is the Assistant Director of the Michigan State University International Business Center (MSU-CIBER). In this role, Sarah is responsible for the day-to-day management and oversight of globalEDGE.msu.edu, the world's leading online source for international business information and the hiring, training, and supervision of the globalEDGE student team. Sarah also leads the Center's nationally-recognized community college outreach activities, including the International Business Institute workshops, white paper series, and curriculum development initiatives. She assists with overall administration of Center projects, teaches an internationally-focused freshman seminar, and developed and leads the Business and Culture in Japan study abroad program. Sarah is a Certified Global Business Professional (CGBP) and serves on the national board of governors of NASBITE International. She has a bachelor's degree in French from the University of Michigan and an MA and PhD from Michigan State University.