



Globalization and Community College: International Business Institute for Faculty

Hosted by Northern Essex Community College in partnership with Michigan State University and Community Colleges for International Development (CCID)

► **Dates:** January 8, 2015 from 8:30-5:00pm and January 9, 2015 from 8:30-12:30pm

Where: Technology Center, Northern Essex Community College, 100 Elliott St, Haverhill, Ma 01830

The aim of this workshop is to provide participants with the knowledge, experience, and resources they need to internationalize general business courses and/or develop specialized international business courses at the two year college level.

Registration: by email to myeager@necc.mass.edu or by phone 978-556-3326
Please include Name, Position, and College.

Accommodation: Rooms have been reserved at a rate \$92 per night at the Hampton Inn, 106 Bank Rd, Haverhill, MA 01830. (978-374-7755)

Keynote Speaker:

Dr. Michael Swack is a Professor in the Department of Economics and Management and Director of the Center on Social Innovation and Finance, The Caresy Institute, at the University of New Hampshire. His work **centers on investigating models for building scale in the nonprofit community development sector, researching innovations in community development finance and impact measurement, and investigating new models of social enterprise.**

Facilitator Bios:

Dr. Kirt Butler is Director of Study Abroad for the Eli Broad College of Business and Associate Professor of Finance, specializing in international finance and global financial strategy. Dr. Butler has led undergraduate and graduate students on study abroad programs throughout South America, Europe, and Asia. His research has appeared in numerous journals including the Journal of Finance, Journal of International Money and Finance, and the Journal of International Business Studies. He has been profiled in Time and Money magazines and by CNN and CNBC.

Dr. Tunga Kiyak has served as Outreach Coordinator of MSU-CIBER since 2003. In that role, he coordinates numerous initiatives, particularly pertaining to economic development and technology. He also works with faculty in the implementation of IT projects and activities such as the globalEDGE Market Potential Index for Emerging Markets, Diagnostic Tools, and online course modules. Tunga is the Managing Director of the Academy of International Business. He has a B.S. in Electrical and Electronics Engineering from Bogazici University in Turkey, and MBA and Ph.D. degrees in international business from MSU.

Dr. Sarah Singer, Assistant Director of MSU-CIBER, is responsible for assisting in the administration of Center projects and initiatives and overseeing the staff of approximately 25 graduate and undergraduate student assistants. Sarah directs and leads the annual Business and Culture in Japan study abroad program, teaches an international business survey course as well as a course on business and cultural practices in Japan, and is a NASBITE Certified Global Business Professional.