



TULSA
COMMUNITY
COLLEGE

International Business Institute for Community College Faculty

Hosted by Tulsa Community College in partnership with Michigan State University
and Community Colleges for International Development (CCID)

► **Dates:** Oct 2, 2014 from 8-5 and October 3 from 8-12
Where: Center for Creativity, 910 S. Boston, Tulsa, OK

The aim of this workshop is to provide participants with the knowledge, experience and resources they need to internationalize general business courses and/or develop specialized international business courses at the two-year college level.

Price \$89
Registration: tulsacc.edu/ce or
by phone 918-595-7200

Presenter Bios:

Dr. Kirt Butler is Director of Study Abroad for the Eli Broad College of Business and Associate Professor of Finance, specializing in international finance and global financial strategy. He joined MSU in 1985 after completing his doctorate in finance at MSU. Dr. Butler has led undergraduate and graduate students on study abroad programs throughout South America, Europe, and Asia. His research has appeared in numerous A-level journals including the Journal of Finance, Journal of International Money and Finance, and the Journal of International Business Studies. He has been profiled in Time and Money magazines and by CNN and CNBC. His textbook *Multinational Finance* (Wiley, 5th edition, 2012) is used at major universities worldwide.

Dr. Tunga Kiyak has served as Outreach Coordinator of MSU-CIBER since 2003. In that role, he coordinates numerous initiatives, particularly pertaining to economic development and technology. Tunga is on the board of the East Michigan District Export Council and manages projects initiated from CIBER's partnership with the Michigan Economic Development Corporation. He also works with faculty in the implementation of IT projects and activities such as the globalEDGE Market Potential Index for Emerging Markets, Diagnostic Tools, and online course modules. Tunga is the Managing Director of the Academy of International Business. He has a B.S. in Electrical and Electronics Engineering from Bogazici University in Turkey, and MBA and Ph.D. degrees in international business from MSU.

Professor Bill Motz is a business professor at Lansing Community College where he has taught since 1976. He teaches International Business, Principles of Marketing, Managerial Marketing, and Internet Marketing. He was honored as Michigan Community Colleges Outstanding Occupational Educator in 1991; in 1993, the Michigan Business Education Association selected Professor Motz as the Master Teacher of Post-Secondary Business Educators and he was selected as Faculty of the Year by students in the Business Division in 2008. Professor Motz is faculty advisor for the LCC American Marketing Association, which was named International Collegiate Chapter of the Year for 2004-2005. He has assisted the LCC Business Development Center as a consultant for the past 20 years and has taught a number of small business seminars. He received his Bachelors in Business Administration and MBA in Marketing from MSU.

Dr. Sarah Singer, Assistant Director of MSU-CIBER, is responsible for assisting in the administration of Center projects and initiatives and overseeing the staff of approximately 25 graduate and undergraduate student assistants. She has a BA in French from the University of Michigan, and an MA and Ph.D. in Higher Education Administration from Michigan State University. Her dissertation research focused on study abroad in community colleges. Sarah directs and leads the annual Business and Culture in Japan study abroad program, teaches an international business survey course as well as a course on business and cultural practices in Japan, and is a NASBITE Certified Global Business Profession. She also sits on the NASBITE Board of Governors. Sarah has been with MSU-CIBER since January 2007.

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